

See how we used low-code to enable our pharma client to stay transparent and compliant with European legislation



Industry

Pharmaceutical

Client

Global pharmaceutical leader

Challenges

Our Client, an internationally expanding, research-based pharmaceutical company, participates in over 400 events annually, inviting over 20 000 doctors, pharmacists and other pharma-related executives. Pharma companies are obligated to perform EFPIA (European Federation of Pharmaceutical Industries and Associations) reporting to keep transparency of business in the pharma sector.

- Lack of a comprehensive management process for event participation, guest invitation and reporting management.
- Lack of an efficient tool for Managers to authorize employee requests.
- Paper-dependent business model.
- Ineffective and complex process of gathering information for EFPIA reporting.

Solution

An end-to-end flexible, low-code based solution integrated with all the peripheral systems in the company providing the following functionalities:

- Real time reporting
- Flexible document generation tools with access to documents online
- Event management with settlement of costs and budget monitoring
- Over 40 functional roles

Benefits

- 100% user adoption
- 150 new enhancements within first 3 months
- 60% fewer call center calls
- 6 months of development