

# C&F Privacy Policy Custom Visuals

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This Privacy Policy seeks to explain how C&F S.A. use the data you give us through Microsoft Power BI "Custom Visuals" published by C&F S.A. on Microsoft AppSource or privately distributed. Your use of Custom Visuals published by C&F S.A. or any submission of any information by you to these Custom Visuals (directly or indirectly) means that you agree that C&F S.A. may use that data submitted by you in accordance with this Privacy Policy.

If you do not want your information to be processed by C&F S.A., please do not use Custom Visuals published by C&F S.A.

The "Custom Visuals" as described in this Policy apply to any of the visuals from the following list of Custom Visuals developed and published by C&F S.A.:

- C&F Chart Flare

## 1. Who we are

The Data Controller for your personal information is C&F S.A. (C&F), with its main office at 50, Domaniewska Street in Warsaw, Poland. If you wish to exercise your rights or learn more about what C&F does with your data, email us at [dpo@candf.com](mailto:dpo@candf.com) or via traditional contact form on our website - <https://candf.com/about/#ContactUs>.

## 2. What data we process

Apart from the user information content you voluntarily share by signing up or authenticating via a 3rd Party Authentication Provider, no other information is collected or aggregated in the Custom Visual and transmitted to our servers. We do not log any actions, events, or data being managed or visualized within the Custom Visual involuntarily.

Custom Visuals use information that is provided through Microsoft Power BI platform or application to convert it into a visual representation. The process of transformation is executed in the memory of the device that the user is using. Custom Visuals are not storing, sending, or reusing your data for any other purpose than rendering the interactive visualizations in Microsoft Power BI.

## 3. Data usage

Data that you shared voluntarily by signing up or authenticating via a 3rd Party Authentication Provider will be used for marketing of C&F products and services.

Your data is never transferred/shared with other parties by Custom Visual. Custom Visuals do not collect any personal information and do not store it.

## 4. Security of your data

We are committed to protecting the data you share with C&F. C&F uses high industry-standard security technologies, procedures, and organizational measures to protect data from any unauthorized access, use, or disclosure.

## 5. Legal basis for data processing

Personal data can only be processed within limits set by the law, which in our case is the GDPR. When C&F processes your data, one or more of the following is true:

1. you gave us express permission to do so;
2. the processing is necessary for C&F to fulfill duties imposed on it by the law;
3. the processing is necessary to pursue C&F's legally justified goals, which includes the marketing of C&F's products and services.

## 6. Who can access your data

Whenever C&F allow anyone access to your data, C&F always do it in compliance with the law and with the principle of least privilege, which means that your data can only be accessed by those among C&F staff or collaborators who:

1. are legally allowed to do so, that is a legal basis exists that enables them to access that data, or;
2. must have access to that data in order to fulfill their professional duties.

C&F never allows access to your data to anyone else.

## 7. Your rights

1. You have the right to be informed in detail about what information about you we process and for what purposes;
2. You have the right to correct any information we have about you that is inaccurate, and to complete any that is incomplete;
3. You have the "right to be forgotten", that is, you can request that C&F erase all information it have about you (unless there is a legal basis that stops us from doing so, in part or in whole);
4. You have the right to request that C&F restrict processing your data, under certain conditions.

## 8. General terms and conditions

You are liable for the appropriate use of Custom Visuals. All copyrights in or to the Custom Visual are owned by C&F.

APPLICABLE LAW. Regardless the place of acquiring If you download the Visualization, the laws of Poland apply.

This agreement describes certain legal rights. You may have other rights under the laws of your state or country. This agreement does not change your rights under the laws of your state or country if the laws of your state or country do not permit it to do so.

## 9. Changes to Privacy Policy

C&F reserves the right, in its discretion, to change, modify, add to, or remove portions of this Privacy Policy, at any time. C&F will notify you of changes by posting a revised version of this Privacy Policy incorporating the changes to its website. Your continued use of Custom Visuals following notice of the changes will mean that you accept and agree to the changes. Such changes will apply prospectively beginning on the date the changes are posted to the website.