

# Revolutionizing Reporting with PPT Automation

## Client Success Story



### Industry

FMCG, Animal Health

### Client

Leaders in the industry,  
Fortune 500

### Challenges

- Large number of recurrent analytical power point decks to be built with data update needs
- Constant reporting needs and tweaks to existing slides
- Cumbersome and time-consuming process of building and managing such repository, low cooperation, high rework rate
- Low self-service abilities of division's business users
- Low data trust factor due to error rate and data discrepancies

### Solution

- A web application with intuitive drag&drop PPT presentation builder
- Utilization of Power Point API to build fully editable, native Power Point slides
- A system with premade slide templates available for full layout flexibility
- Complete visualization library to choose from, fully compatible with Power Point
- Library with own presentations and a shared library to streamline cooperation between other users
- Custom data sources integrated with calculations on demand
- Global and local filtering for quick adjustments

### Benefits

- Standardize and optimize the process of building analytical decks in Power Point
- Automate and speed up the process as much as possible
- Improve self-service abilities, reuse the content as much as possible, exchange assets across users
- Streamline cross-team cooperation