

# Educational platform with non-clinical content for Vet/Vet Tech and Students



## Client Success Story



### Industry

Pharmaceutical  
(Animal Health)

### Client

One of the leading  
international  
Animal health company

### Challenges

**Global animal health company needs a solution and approach that will allow to rebuilt platform using standardized technology and best architecture patterns.**

- MVC tool with some Angular JS elements
- Serious security leaks
- 10% of requests ended with error
- All support and maintenance work from database or code level
- Architecture and code structure difficult to maintain and extend for custom build solutions and functionalities
- Performance problems with Scholarships and Externships

### Solution

Technological Approach

- C&F Team used standardized technology stack (.NET Core, Angular 15+, MS SQL Server)
- We leveraged market standards for UX e.g., Material Design and responsive design
- Full flexibility and potential to integrate with marketing standards like custom Google Analytics tags, Facebook Pixel and any new emerging tracking technologies

### Benefits

- **Flawless process of collecting Scholarship and Externship applications**
- **Lack of serious security problems**
- Platform and content management is mostly **performed from admin panel**
- Flexibility with integrations
- Mobile responsive version
- **Refurbished UX/UI design**
- **Improved performance** with better API architecture and caching mechanisms
- Central management from cloud **simplifying operational work**