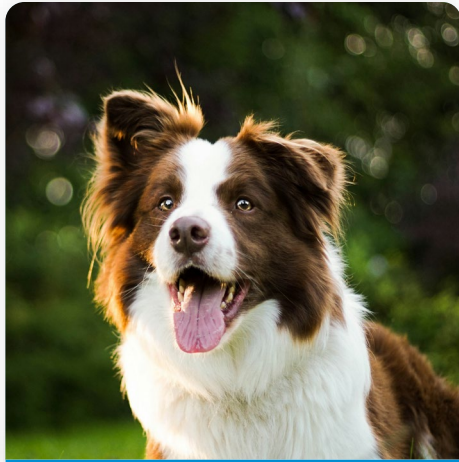


LMS – Learning Management System for Veterinary Professionals

Client Success Story



Industry

Pharmaceutical
(Animal Health)

Client

One of the leading
international
Animal health company

Challenges

Global animal health company were using an out-of-the-box LMS platform that did not meet their expectations.

- Configuration changes were time-consuming and not automated
- High support cost
- Non-intuitive user and admin panel
- Poor SEO results
- Platform not suited to customer requirements
- Difficulties in integrating the platform with other platforms used by the company
- Some of the functionalities were not working properly on mobile devices
- Customizations requested by customer were hard or not possible

Solution

Technological Approach

- We've built a flexible platform that uses standardized technology stack (.NET Core, Angular 17+, MS SQL Server) – ready for constant changes imposed by the customer, build specifically according to customer requirements
- Platform is easy to extend and has integration layer with Qualtrix, Scorm Cloud, Gigya, Sales Force, WebEx, Google Analytics, Tag Manager, Facebook Pixel and any new emerging tracking technologies
- We leveraged on market standard regarding UX e.g., Material Design, responsive design

Benefits

- **Refurbished UX/UI design**
- Mobile responsive version
- Platform settings and content management is easy to manage and fully performed from admin panel
- Flexibility with integrations
- Central management from cloud **simplifying operational** work
- **Personalized content** adjusted to user profile and preferences
- **Ungated engaging content** – that allows user to see part of the knowledge presented without need to register