

# Large scale Customer data migration during ERP platform integration program



## Client Success Story



### Industry

Pharmaceutical  
(Animal Health)

### Client

One of the leading  
international Animal Health  
Companies

### Challenge

In 2020, the Client initiated a program to integrate two separate ERP ecosystems into one GBS platform based on MDG and S4/HANA. The program required a new approach to migrating the Customer's data, on a scale that the organization had never done before.

- Design and implementation: Designed and implemented a large-scale data migration approach aligned with GBP methodology.
- Master data cleansing and merging: Designed and implemented customer master data cleansing, matching, and merging mechanisms to create a common set of master data across a diverse organization.
- Minimize disruption: Minimize disruption to business operations during the migration process.

### Solution

**Hands-on expertise to design, implement and execute complex data transformation processes across multiple elements of commercial ecosystem:**

- Robust data cleansing and enrichment
- Customized de-duplication and decision engines
- Automation of key data-related processes:
  - Extraction and transformation
  - Customer and product cross-reference
  - Validation on every step of migration process
  - Enrichment and cleansing
  - Customer creations, including API-based technology
- P2P and E2E testing and validation
- Data lineage and process documentation
- Hypercare support
- Managing and operationalizing of critical activities as a backfill of key customer's personnel

### Benefits

- Re-usable and customizable processes and workflows covering all aspects of master data migration in accordance with strict GBS requirements
- Key migration milestone data validations shortened to single days
- Comprehensive data flow monitoring solutions allow maintaining high data quality in time
- Completed and verified documentation of key data flows