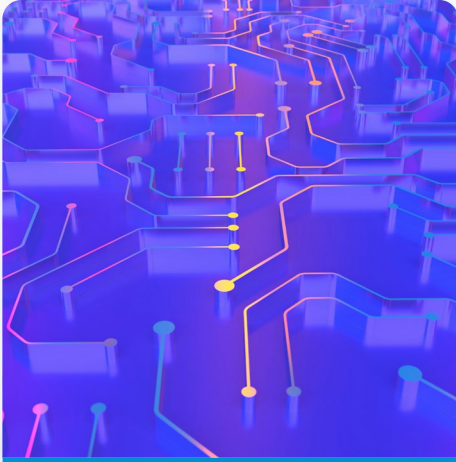# MDM Event HUB on Reltio

Client Success Story

Industry

Pharmaceutical
(Human Pharma)

Client

One of the leading
international
pharmaceutical company

Challenges

Top Pharma Corporation deploys new MDM solution based on Reltio product for over 100 markets across the globe.

- The MDM system must be clustered into multiple instances across the globe due to compliance and performance requirements
- Many local and global services must be integrated with the new system to publish and consume data from all Reltio instances
- Not all required functionality is offered by Reltio

Solution

- Domain event hubs are deployed in EMEA, US, AMER and APAC regions providing unified data access layer through REST API, streaming, batch, Snowflake channels
- Dedicated microservices are developed to augment Reltio functionality.
- Observability and reconciliation solutions are deployed to monitor and fix data pipelines

Benefits

- Services get access to **real-time data** in a scalable way
- Business process values are increased because of **enriched logic**
- MDM **license costs** are been **optimized** due to offloading data access
- The **time and cost** of introducing new **changes are decreased** because of the flexibility of the abstraction layer
- **Risk** of delivering **wrong and outdated data is decreased** due to deploying observability and data reconciliation mechanisms