

# Digital Maturity Assessment and Strategy for an Animal Health Leader

Client Success Story



## Industry

Pharmaceutical  
(Animal Health)

## Client

Animal health organization  
with a global manufacturing  
and supply network

## Solution

Digital Maturity Assessment

## Challenges

The client's global manufacturing network relied on disconnected systems and uneven levels of digital maturity, limiting visibility and slowing decision-making.

- Paper-based and local tools prevented consistent data access and scaling.
- Independent site investments led to duplication, technical debt, and security risks.
- No shared roadmap or governance to align digitalization with enterprise goals.

## Solution

C&F executed a global assessment and designed a structured, data-driven digitalization strategy based on industry standards to align sites under a single transformation framework.

- Assessed ~30 sites using BioPhorum's Digital Plant Maturity Model (DPMM).
- Created digitalization scores, heatmaps, dashboards, and site-specific roadmaps.
- Introduced centralized governance and a future-state architecture linking ERP, MES, LIMS, and analytics.

## Benefits

The client gained a clear, comparable view of digital maturity and a foundation for scalable, enterprise-wide transformation.

- Enabled data-backed prioritization and progress tracking across sites.
- Reduced duplication and improved cybersecurity through shared standards.
- Laid groundwork for predictive analytics, AI adoption, and sustainable manufacturing.